09/699,554 **Application Number LEQUEST** Confirmation Number 7384 Filing Date October 31, 2000 EXAMINATION (RCE) First Named Inventor Katsumi NIHEI Group Art Unit 2611 MAIL STOP RCE Commissioner for Patents Examiner Name Joseph G. USTARIS P.O. Box 1450 Matter Number Q61559 Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995 Title RECORDING MEDIUM

Alexandria, VA 22313-1450 ADVERTISEMENT METHOD, ADVERTISEMENT APPARATUS, ADVERTISEMENT RECEIVER AND This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. 1. SUBMISSION REQUIRED UNDER 37 C.F.R. § 1.114 a. \(\overline{\Omega} \) Previously submitted Please enter and consider the amendment(s)/reply under 37 C.F.R. § 1.116 previously filed on April 26, 2005 Consider the arguments in the Appeal Brief or Reply Brief previously filed on ii. 🗆 iii.□ Other b. \(\overline{ i. □ Amendment/Reply 06/28/2005 SDENBOB1 00000081 09699554 ii. □ Affidavit(s)/Declaration(s) 790.00 OP 01 FC:1801 iii. ☐ Information Disclosure Statements (IDS) 02_EC+1252 iv. ✓ Petition for Extension of Time v.

Other 2. MISCELLANEOUS a.

Suspension of action on the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of _____ months Other b. □ 3. FEES A check for the RCE statutory fee of \$790.00 is attached. The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account. A duplicate copy of this transmittal letter is attached. CORRESPONDENCE ADDRESS Direct all correspondence to the address for SUGHRUE MION, PLLC filed under the Customer Number listed below: WASHINGTON OFFICE 23373 CUSTOMER NUMBER SIGNATURE OF ATTORNEY Name Laura Moskowitz Registration No. 55,470 Date June 27, 2005